

# ahs



## sales promotion

airlines' best choice

## Display Your Current Advertising Campaign at the AHS Service Counter

AHS Service Counters are centrally located in the **Hamburg, Hanover** and **Dusseldorf** \* Airports near check-in counters in the departures area.

Our prominently placed modern digital posts **are equipped with 46 inch monitors** and attract the attention of both AHS customers as well as the passengers who are waiting in line or just walking by.

Use this innovative form of communication and you will be placing your current advertising campaign directly in front of your potential customers at the AHS Service Counter.

And at **unbeatably low rates**, You can choose from customized display times or select one of our standardized offers.

## Placement at the Airports

**Hamburg:** The AHS Service Counter is located in Terminal 1 in the departure area between the United and Air Berlin service desks. Air Berlin's central check-in area is located directly across the hall. Whether on their way to check in with Emirates, the day before check-in counter or the food court, passengers and visitors walk right by our monitor. **Number of passengers who have passed through Hamburg Airport in 2017: approx. 17 million.**

**Hannover:** The AHS Service Counter is located in Terminal B on the departures level near the shopping area. Passengers and visitors who arrive in Terminal C or pass by its entrance walk right in front of the monitor as well as travelers on their way to the check-in counters. **Number of passengers who passed through the Hanover Airport in 2017: approximately 6 million.**

**Düsseldorf:** The AHS Service Counter is located in Terminal B in the departures area near the check-in areas, the boarding card inspection and the shopping area. Due to its location in the center of the terminal building, the pedestrian traffic that flows past our Counter is constant and heavy. Therefore, this location has not one but two monitors facing in opposing directions. **Number of passengers who passed through the Dusseldorf Airport in 2017: approx. 23 million.**

## Technical Information

The digital stations display **our customers' advertising in 16:9 HD format** on a 46 inch monitor. Advertisements are on constant rotation with AHS spots **24 hours a day, seven days a week.**

The advertisement may come in the form of a **PDF, JPG or EPS** with a resolution of **1920 x 1080 pixels.**

Please send requests along with image files to:  
**salespromotion@ahs-de.com**



## Individual Ads and Package Deals 2018

	Duration: 1 month		Duration: 6 month <sup>1</sup>		Duration: 12 month <sup>2</sup>	
	Per Station	all Station Package <sup>3</sup>	Per Station	all Station Package <sup>3</sup>	Per Station	All Station Package <sup>3</sup>
Hamburg	€ 345,-	€ 985,-	€ 1.725,-	€ 4.925,-	€ 3.105,-	€ 8.870,-
Hannover	€ 210,-		€ 1.050,-		€ 1.890,-	
Düsseldorf	€ 540,-		€ 2.700,-		€ 4.860,-	

<sup>1</sup> You save the price equivalent of one month when purchasing a six month package.

<sup>2</sup> You save the equivalent of three months when purchasing a twelve month package.

<sup>3</sup> All Station Packages save you 10% compared to booking individual stations.

All Prices excl. VAT